



PopSockets' Partnership With The Revels Group Empowers Artist Creativity and Collaboration

Collaboration to continue through 2023 with programming and activations aimed at empowering the Music community through a mobile-first experience

(Boulder, CO, April 24, 2023) – Digital lifestyle and mobile accessory brand, [PopSockets](#), and creative management firm, The Revels Group, today announced that they are expanding their partnership this year with a brand new slate of partnership programming. After a successful 2022 in which PopSockets outfitted a Los Angeles based recording studio and showroom, the partnership will now also incorporate hosting activations and events throughout the year – bringing exciting moments for the two brands focused on highlighting the creativity and individuality of the Music community.

The partnership began last year with the introduction of The Revels Group x PopSockets Studio, a recording space built for artists, writers and producers to host sessions and writing camps, and to record tracks to create their next project in. Since the studio became fully operational, Grammy winners, multi-platinum heavy hitters and Billboard-charting hitmakers have collaborated in the studio, including singer-songwriter, G-Eazy, Jenevieve, JELEEL! and many others.



“With the support of PopSockets, we’ve been able to host sessions with creatives at the highest level and consistently have an inspiring space for our clients to create music, rehearse for tour, or take important meetings in a vibey, private

space,” said Matt Bauerschmidt, Co-Founder of The Revels Group. Head of Brand Partnerships at The Revels Group, Ben Schechter adds, “We are eternally grateful for PopSockets’ willingness to truly champion artists by curating such an invigorating space to create and for the partnership to continue in new ways throughout 2023.”

This year, collaborative programming will consist of curated events for the music industry community including:

- Memorial Day Malibu Beach BBQ Bash - May 2023
- Black: Future. Now. Brunch - June 2023
- Black: Future. Now. Brunch - September 2023



“We’re excited to partner with The Revels Group, and continue to find ways to support artists and the people that empower them daily in their creative process,” said Karishma Desai, Director of Talent Partnerships at PopSockets. “Mobile is part of the music-making experience and as a premier mobile accessories brand, we want to introduce artists to tools that make their creative process easier. We’re looking forward to working with The Revels Group on their upcoming programming and contributing to how next-generation artists are coming together to collaborate and create.”

To view the full space of the studio, please visit the digital image gallery [here](#).

To stay up-to-date on The Revels Group x PopSockets Studio, please follow [@popsockets](#) and [@therevelsgroup](#) on Instagram. For more information on PopSockets and its product offerings, please visit [PopSockets.com](#).

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About PopSockets

Launched in 2014 by former philosophy professor David Barnett, PopSockets makes empowering, expressive, and playful products that help people phone better. PopSockets has sold over 256 million phone grips in 75 countries and now has an expanding ecosystem of related products, including phone cases, wallets and mounts. PopSockets aims to become an eternal positivity machine—an enduring global brand that makes an increasingly positive impact on the health and happiness of the planet. Impact initiatives to date include its Poptivism platform and ChangeUp partnership that have resulted in over \$4 million in cash and product donations to over 400 non-profits, low-friction recycling programs with

TerraCycle®, use of 99% recyclable and FSC certified packaging, company-wide Climate Neutral certification, 90% of products are carbon-neutral certified, Fair Labor Accreditation status, and adoption of an animal-free corporate policy. In 2021, PopSockets was honored as one of Fast Company's World's Most Innovative Companies.

About The Revels Group

The Revels Group is a **multi-faceted company** co-founded in 2012 by Co-CEOs Jamil Davis and Matt Bauerschmidt that has grown into an entertainment and media powerhouse with help from their **uniquely gifted** team that includes President Matt Geffen, and various managers, A&Rs and coordinators.

Beyond executing **world tours** and coordinating **global campaigns**, The Revels Group is a full-service artist management firm, record label, publishing group, creative production team, and tour management company, with Jamil Davis tour managing superstar Drake for over a decade.

Out of their creative compound, they represent incredible talent including signing **multi-platinum** hip-hop artist G-Eazy to a label imprint, **highly sought after** visual and creative director Gibson Hazard, as well as up-and-comers Jenevieve, Ruby Red & Dounia in addition to their **chart-topping** producer roster that includes Rodney "Darkchild" Jerkins, Ambezza, Maaly Raw, Tommy Parker and Frankie Bash, amongst others.